

Professional Summary

Creative Designer with 2+ years of experience in brand identity development, campaign conceptualization, motion design, and corporate presentations. Skilled in translating complex business objectives into compelling visual narratives across digital and print platforms within fast-paced environments.

Core Skills

Branding & Visual Design

- Brand Identity Systems
- Logo Design & Visual Marks
- Packaging Design
- Typography, Grid Systems & Layout
- Print & Digital Marketing Collateral

Digital & Motion Design

- Social Media Content Design (Static & Animated)
- Motion Graphics (Adobe After Effects)
- UI/UX Fundamentals & Wireframing
- Design Systems & Visual Consistency

Photography & Visual Production

- Product Photography
- Photo Retouching & Color Grading
- Visual Storytelling for Brands

Professional Experience

Graphic Designer, Bao Jee PMS | Dubai, UAE

Sep 2023 – Present

- Designed print and digital marketing materials including banners, brochures, calendars, labels, and packaging.
- Developed brand-aligned visual assets tailored to client requirements and business objectives.
- Executed product photography and post-production retouching to enhance brand perception.
- Collaborated with clients and internal teams to deliver consistent, deadline-driven design solutions.

Graphic Designer, Emirates Institute of Finance (EIF) | Dubai, UAE

July 2025

- Created event branding assets including presentation decks, signage, backdrops, and email invitations.
- Ensured brand consistency across all corporate event materials.
- Delivered complete design assets within 4 days for a high-priority corporate event.

Graphic Designer, ICounsel | Remote

Jan 2023 – Aug 2023

- Designed social media graphics, animations, event visuals, and carousel layouts.
- Collaborated with the marketing team to maintain brand consistency across all creative outputs.

Graphic Designer Intern, PIPA Media | Dubai, UAE

Jul 2023 – Aug 2023

- Designed social media graphics, animations, event visuals, and carousel layouts.
- Collaborated with the marketing team to maintain brand consistency across all creative outputs.

Freelance Graphic Designer

Independent Clients

2022 – Present

- Designed brand identity systems including logos, color palettes, typography, and visual guidelines for multiple clients.
- Created pitch decks and corporate presentations, translating business concepts into visually engaging slides.
- Developed social media content (static and animated) for marketing campaigns across multiple platforms.
- Designed website banners and digital graphics for cosmetic and beauty product brands, aligned with e-commerce and marketing objectives.
- Collaborated directly with clients to interpret creative briefs, refine concepts, and deliver high-quality visual assets within deadlines.

Education & Certifications

Bachelor of Graphic Design
Graphic Design Fundamentals
Brand Design Foundations
Figma Essential Training

Superior University | 2021 – 2025
Da' Art Institute of Art & Design
LinkedIn Learning
LinkedIn Learning

Design Tools

Adobe Photoshop
Adobe Illustrator
Adobe After Effects
Adobe Lightroom
Figma